



BRITISH FENCING



BRITISH FENCING 1 BARON'S GATE 33-35 ROTHSCHILD ROAD LONDON W4 5HT
t: +44 (0) 20 8742 3032 | headoffice@britishfencing.com | www.britishfencing.com

Fencing Equipment Supplier Listings Service Pack

Date of Publication: July 2014

Introduction

This document outlines British Fencing's pricing and policies for all relevant fencing equipment providers that wish to advertise on the British Fencing website.

Pricing

There are three levels of listing designed to allow all relevant suppliers a cost-effective way of providing their information to interested parties.

Bronze - £100 per annum + VAT

An entry-level package intended for small suppliers or distributors of fencing equipment will include the name of the company and a hyperlink to the company website/email address.

Silver - £200 per annum + VAT

A mid-level package intended for medium-sized suppliers or distributors of fencing equipment will include the name of the company, a hyperlink to the company website/email address, the company logo and a single line of text to be approved by British Fencing.

Gold - £300 per annum + VAT

The top-level package is intended for the larger suppliers or distributors of fencing equipment and will include everything in the Silver package plus a company description/text advert of up to 250 words.

Official (Technical) Equipment Provider – price on negotiation

This is an exclusive package offered to a sole supplier and will be part of a wider agreement including, but not limited to, the provision of equipment, facilities and services for British Fencing's official events. The Official (Technical) Equipment Provider will always be advertised at the top of the list of equipment providers whether on the British Fencing website or any other form of official British Fencing list of equipment providers.

Policies

1. A listing on the British Fencing website in no way acts as an endorsement of any supplier or its product lines. As such:
 - a. no claim can be made against British Fencing as a result of a claim being a listed supplier;
 - b. any listed supplier may not use their listing for marketing purposes;
2. The listings offering is a paid-for service provided to all relevant fencing equipment suppliers and ensures that British Fencing remains impartial when providing information to interested parties about where to buy fencing equipment. Please note that should British Fencing have an "Official Equipment Supplier" their full listing will appear at the top of the relevant page on the website at no charge;
3. The following disclaimer will appear on the listings page to ensure that interested parties understand the arrangements that British Fencing has with the suppliers listed:

British Fencing offers no endorsement of any of the companies listed below and products/services/advice procured from any of the listed companies is done so at the individuals risk;

4. Listings will appear in alphabetical order starting with Gold listings immediately following any listing for British Fencing's Official Equipment Provider, followed by Silver listings and then Bronze listings;
5. Should British Fencing become aware of any product or product lines not meeting the required standards British Fencing will immediately remove the listing of the supplier in question. British Fencing will work with the supplier to reinstate the listing once clear guidance can be given to interested parties about the specifics of the banned/suspended equipment. In such a case the supplier will not receive any reimbursement for their listing;
6. British Fencing reserves the right to suspend/remove any/all listings at any time within reason. In such a case the supplier will not receive any reimbursement for their listing;
7. Listings cannot include any reference to any another supplier whether listed on the British Fencing website or not;
8. Listed companies must provide their services under the procurement laws relevant to the United Kingdom;
9. Listed companies must not act in a way that damages the reputation and integrity of British Fencing, its members, or its stakeholders or bring the sport into disrepute.
10. Listed companies must not act in a way that damages the reputation and integrity of any other supplier.